

A S M C O M P L E T E S Y S T E M — B O N U S
B U N D L E

Three Exclusive Bonuses

Complete AI Prompt Library · WarriorPlus Launch Checklist · Affiliate Recruitment Swipe Pack

These three bonuses are included exclusively with the ASM Complete Digital Product Business System PLUS Edition. Together they give you every tool, template, and checklist you need to launch faster and earn more.

B O N U S 1

Complete AI Prompt Library

Every prompt from the ASM system — organized for quick reference

This is your master reference guide — every AI prompt from the ASM Complete System organized by category so you can find and use the exact prompt you need in seconds. Copy any prompt directly into Claude or ChatGPT and customize the bracketed sections for your business.

BRAND & FOUNDATION PROMPTS

PROMPT B1 — IDEAL CUSTOMER PROFILE

I am building a digital product business in the [YOUR NICHE] space. Help me create a detailed ideal customer profile. My product helps people [WHAT YOUR PRODUCT DOES]. Give me: 1. A detailed description of my ideal customer (age, occupation, lifestyle, goals) 2. Their top 3 biggest frustrations related to [YOUR NICHE] 3. What they have already tried that hasn't worked 4. What success looks like for them in 90 days 5. The exact language they use when describing their problem 6. Where they hang out online Make the profile specific and vivid — write it as if describing a real person.

Tip: *Be as specific as possible with your niche input. Narrow niches produce better profiles.*

PROMPT B2 — CORE OFFER STATEMENT

Based on this ideal customer profile: [PASTE PROFILE] Write 5 variations of a one-sentence offer statement using this formula: "I help [WHO] achieve [SPECIFIC RESULT] without [OBSTACLE] — even if [OBJECTION]." Make each variation different in tone: authoritative, conversational, urgency-focused, benefit-focused, problem-focused. Then recommend which one would perform best as a landing page headline and explain why.

Tip: *Pick the statement that makes YOU think 'yes, that's exactly what I do.'*

PROMPT B3 — BRAND NAME GENERATOR

I am building a digital product business that helps [WHO] achieve [RESULT]. Generate 20 potential brand names that are: - 2-3 words maximum - Easy to spell and pronounce - Professional and credible - Broad enough to work across multiple products - Not already major brands For each name: the name, why it works, recommended domain extension. Then

pick your top 3 and recommend one with reasoning.

Tip: Check namecheap.com for domain availability before committing.

PRODUCT CREATION PROMPTS

PROMPT P1 — LEAD MAGNET CONCEPT VALIDATOR

I want to create a free lead magnet for this audience: [PASTE IDEAL CUSTOMER PROFILE]
My core offer is: [YOUR OFFER STATEMENT] Generate 10 lead magnet concepts that:
- Solve one specific problem - Can be consumed in under 10 minutes - Directly relate to my core offer - Would make someone think "I need that right now" For each: title, format, problem solved, why they'd download it immediately. Rank by likely opt-in rate and explain your top choice.

Tip: The most specific lead magnets get the highest opt-in rates.

PROMPT P2 — LEAD MAGNET CONTENT WRITER

Write a complete [FORMAT] called "[TITLE]" for this audience: [PASTE PROFILE]
Requirements: - Length: [3-7 pages for guide / 1 page for checklist] - Tone: [conversational/professional/friendly] - Include: introduction, main content with actionable steps, clear next step at the end - Write for a beginner — no jargon - Be specific and actionable — every point doable today Format cleanly with clear headings and short paragraphs.

Tip: Ask the AI to 'add more specific examples to section 3' after the first draft.

PROMPT P3 — EBOOK OUTLINE GENERATOR

I am writing a premium ebook called "[TITLE]" for: [PASTE PROFILE] My lead magnet covers: [BRIEF DESCRIPTION] Create a complete ebook outline with: - Compelling introduction - 6-8 main chapters with 2-3 sub-points each - Conclusion with action plan - Recommended tools section For each chapter: one-paragraph description of what it covers and why it matters. The ebook takes someone from [START] to [END RESULT] in [TIME FRAME].

Tip: Write each chapter separately using Prompt P4 — one at a time produces better content.

PROMPT P4 — EBOOK CHAPTER WRITER

Write Chapter [NUMBER] of my ebook "[TITLE]" for: [PASTE PROFILE] Chapter title: "[TITLE]" Chapter covers: [FROM YOUR OUTLINE] Previous chapters covered: [BRIEF SUMMARY] Requirements: - Length: 600-900 words - Tone: [conversational/authoritative/friendly] - Include: strong opening hook, actionable steps, one

real-world example, transition to next chapter - End with a "Chapter Action Step" - Clear simple language, no jargon - No filler phrases

Tip: Run a final editing pass across all chapters for consistency of tone.

PROMPT P5 — PRODUCT DESCRIPTION GENERATOR

Write product descriptions for "[PRODUCT NAME]" priced at \$[PRICE]. It helps [IDEAL CUSTOMER] achieve [RESULT] in [TIME FRAME] without [OBSTACLE]. Write 4 versions: 1. Stripe checkout description (2-3 sentences, benefit-focused) 2. WarriorPlus/JVZoo listing (150 words, features + benefits + bullet points) 3. Social media description (50 words, conversational, CTA) 4. Email announcement (100 words, story-driven) Write as if the reader is skeptical and needs convincing.

Tip: The WarriorPlus description is what affiliates read — make it clear, specific, and show the money.

LANDING PAGE & COPY PROMPTS

PROMPT L1 — LANDING PAGE COPY GENERATOR

Write complete landing page copy for my free lead magnet "[TITLE]" for: [PASTE PROFILE] It helps them [RESULT] in [TIME FRAME]. Write all copy elements: 1. HEADLINE — 5 variations using formula: "Get [Resource] and [Result] in [Time] — Even If [Objection]" 2. SUBHEADLINE — 3 variations (one sentence expanding the headline promise) 3. BULLET POINTS — 4-5 benefit-focused bullets starting with action verbs 4. SOCIAL PROOF LINE — one line establishing credibility 5. CTA BUTTON TEXT — 3 options 6. TRUST LINE — one line below button addressing signup objections 7. THANK YOU PAGE HEADLINE For each element: write the copy and explain why it works.

Tip: Test different headlines — small changes can double your opt-in rate.

PROMPT L2 — PRIVACY POLICY GENERATOR

Write a comprehensive Privacy Policy for: Business name: [NAME] Legal entity: [ENTITY] Website: [URL] Products: Digital ebooks and online guides Email platforms: GetResponse and AWeber Payment: Stripe Tracking: Facebook Pixel, Google Analytics Affiliates: Yes Customer locations: US, UK, EU (GDPR), Canada (PIPEDA) Include all required sections. Write in plain English. Format with numbered sections.

Tip: Review with a legal professional. Update the Last Updated date whenever you make changes.

PROMPT L3 — TERMS OF USE GENERATOR

Write a comprehensive Terms of Use for: Business name: [NAME] Legal entity: [ENTITY]

Website: [URL] Products: Digital products \$17-\$47 Payment: Stripe (customers may see [ENTITY] on statement) Refund policy: No refunds on digital downloads once accessed Affiliates: Yes Results: Educational only, not guaranteed Make it firm but professional. Plain English. Numbered sections.

Tip: *The earnings disclaimer is critical for MMO/business niche products.*

EMAIL SEQUENCE PROMPTS

PROMPT E1 — WELCOME EMAIL WRITER

Write a Day 0 welcome email for subscribers who downloaded "[LEAD MAGNET TITLE]." Brand: [BRAND NAME] Name: [YOUR NAME] What they downloaded: [DESCRIPTION] Download link: [LINK] Tone: [warm/professional/friendly] Include: - Subject line (3 options) - Genuine thank you opening - Clear download link - Expectations for next 7 days - One specific action to take today - P.S. mentioning premium upgrade naturally - Under 300 words - Use [[firstname]] for personalization (GetResponse tag)

Tip: *The P.S. is one of the most-read parts of any email. Use it for a soft premium upsell.*

PROMPT E2 — 7-DAY SEQUENCE PLANNER

Plan a complete 7-day email sequence for "[LEAD MAGNET TITLE]" subscribers. Audience: [PASTE PROFILE] Premium product: [NAME] at \$[PRICE] Affiliate tools to mention: [LIST TOOLS] For each of 7 emails provide: - Send day (Day 0-6) - Subject line (3 options) - Preview text - Main teaching point - Affiliate tool to introduce (if any) - Call to action Sequence should: deliver genuine value every email, build naturally toward premium product by Day 6, introduce affiliate tools contextually, feel like a mini-course. Then write Email 2 in full as an example.

Tip: *Map affiliate tools to emails where they're most contextually relevant — never force them.*

TRAFFIC & ADS PROMPTS

PROMPT T1 — FACEBOOK AD COPY (PAIN POINT)

Write a Facebook lead gen ad for "[LEAD MAGNET TITLE]" targeting [AUDIENCE], ages [AGE], interested in [INTERESTS]. Pain Point version: - PRIMARY TEXT (150-200 words): Lead with frustration, validate experience, present guide as solution, clear CTA - HEADLINE (under 40 chars): Biggest benefit of downloading - DESCRIPTION (under 30 chars): Supporting benefit - CTA BUTTON: Download / Learn More / Sign Up Rules: No exclamation marks in headline. No ALL CAPS. No income claims. Conversational tone. Then write 2

alternative subject lines for the same angle.

Tip: Write all 3 ad angles (pain point, curiosity, social proof) and split test simultaneously.

PROMPT T2 — FACEBOOK AD COPY (CURIOSITY)

Write a Facebook lead gen ad for "[LEAD MAGNET TITLE]" targeting [AUDIENCE]. Curiosity version — leads with a counterintuitive claim or bold statement: - PRIMARY TEXT (150-200 words): Bold opening claim, knowledge gap, present guide as the answer, CTA - HEADLINE (under 40 chars): Counterintuitive or thought-provoking - DESCRIPTION (under 30 chars): Supporting the curiosity angle - CTA BUTTON: Learn More Write 3 different opening lines — pick the boldest one that's still honest.

Tip: Curiosity ads get higher engagement but may attract more freebie seekers — monitor lead quality.

PROMPT T3 — FACEBOOK AD COPY (SOCIAL PROOF)

Write a Facebook lead gen ad for "[LEAD MAGNET TITLE]" targeting [AUDIENCE]. Social Proof version — leads with results: - PRIMARY TEXT (150-200 words): Open with specific results someone got, present guide as the system they used, CTA - HEADLINE: Reference the result ("200 Subscribers in 6 Weeks") - DESCRIPTION: Supporting credibility line - CTA BUTTON: Download Use specific numbers and concrete outcomes. Write results as illustrative examples if you don't have real data yet.

Tip: Once you have real testimonials, replace illustrative examples with actual customer results.

PROMPT T4 — SOLO AD SWIPE COPY

Write a solo ad email swipe for "[LEAD MAGNET TITLE]." Vendor sends this to their list of [NICHE] subscribers who don't know me. Write complete email: - SUBJECT LINE: 4 options (curiosity / benefit / social proof / problem-focused) - EMAIL BODY (250-350 words): Open with pain or bold claim, build credibility, bullet points of what's inside, CTA with URL: [YOUR URL], P.S. reinforcing main benefit - PREVIEW TEXT: 2 options Tone: warm peer-to-peer. Avoid hype, income claims, overused phrases.

Tip: Start with 100 clicks from a Udimi vendor with 4.5+ stars before scaling.

PROMPT T5 — FACEBOOK PAGE POST GENERATOR

Write 5 Facebook page posts for [BRAND NAME] promoting "[LEAD MAGNET TITLE]" over 10 days. Audience: [DESCRIPTION] URL: [YOUR URL] Post types: 1. PAIN POINT — frustration → free guide as solution 2. TIP POST — one actionable tip from guide → soft mention 3. EDUCATIONAL — explain a key concept → guide link 4. SOCIAL PROOF — results language → guide link 5. ENGAGEMENT QUESTION — genuine question, invite comments, no link Each post: 100-200 words, conversational, line breaks for readability, relevant emoji,

URL in posts 1-4.

Tip: Post every 2 days not all at once. Reply to every comment within 24 hours.

MONETIZATION & LAUNCH PROMPTS

PROMPT M1 — JV AFFILIATE PAGE WRITER

Write a JV affiliate recruitment page for "[PRODUCT NAME]" on WarriorPlus. Details: - Front end: \$[PRICE] at [COMMISSION]% commission - OTO: \$[OTO PRICE] at [OTO COMMISSION]% commission - Niche: [NICHE] - Audience: [DESCRIPTION] - What it does: [BRIEF DESCRIPTION] Write complete JV page: 1. Headline (attention-grabbing for affiliates) 2. Product overview 3. Funnel breakdown with commission amounts 4. Why promote this 5. Affiliate tools available 6. How to get affiliate link 7. Contact information Tone: Professional and enthusiastic. Get to the point — show affiliates the money quickly.

Tip: Add your EPC (Earnings Per Click) once you have sales data — it dramatically increases affiliate recruitment.

PROMPT M2 — AFFILIATE RECRUITMENT EMAIL

Write 3 email templates for recruiting affiliates to promote "[PRODUCT NAME]." Product: [DESCRIPTION] Commission: [%] on \$[PRICE] front end, [%] on \$[OTO PRICE] OTO My name: [NAME] JV page: [URL] Email 1 — COLD OUTREACH: for affiliates who don't know me, found them on WarriorPlus Email 2 — WARM FOLLOW UP: for affiliates who viewed my JV page but didn't respond Email 3 — LAUNCH ANNOUNCEMENT: broadcast to affiliates already approved, reminding them of launch date Each email: subject line, 150-word body, clear CTA. Tone: confident but not pushy. Respect their time.

Tip: Personalize cold outreach emails with something specific about the affiliate's recent promotions.

B O N U S 2

WarriorPlus Launch Checklist

Every step from product creation to affiliate recruitment — check them off as you go

This is your complete pre-launch, launch day, and post-launch checklist. Work through every item in order. Don't publish until every box is checked.

PHASE 1 — PRODUCT PREPARATION (2 WEEKS BEFORE LAUNCH)

- Ebook written and edited — all chapters complete, no placeholder text
- Premium edition created — different cover, premium branding, additional content
- OTO product created — additional value that justifies the higher price point
- Downsell product created — stripped-down version of OTO at lower price
- All PDFs exported and tested — open on both Windows and Mac
- Products uploaded to Google Drive or hosting with correct sharing permissions
- Product images created — cover images at correct dimensions for Stripe and WarriorPlus
- Stripe product set up — correct price, description, and product image uploaded
- Statement descriptor set in Stripe — under 22 characters, recognizable to buyers

PHASE 2 — SALES FUNNEL SETUP (1 WEEK BEFORE LAUNCH)

- Landing page live and tested — opt-in form works, thank you page correct
- Front end sales page written and live
- OTO sales page written and live
- Downsell sales page written and live
- Thank you / download pages live for each product
- All download links tested — PDFs open correctly from every thank you page
- Facebook Pixel installed on landing page and all thank you pages
- Purchase event firing correctly on paid product thank you pages

- Privacy Policy page live and linked in footer
- Terms of Use page live and linked in footer
- Affiliate disclosure included on relevant pages

PHASE 3 — EMAIL SYSTEM SETUP (1 WEEK BEFORE LAUNCH)

- GetResponse lists created — one for free subscribers, one for paid buyers
- Free subscriber autoresponder loaded — Day 0 through Day 6 emails active
- Premium buyer autoresponder loaded — Day 0 through Day 6 emails active
- Day 0 email tested — sign up with personal email and confirm delivery
- Download link in Day 0 email works correctly
- All personalization tags correct — [[firstname]] not {{first_name}}
- All unsubscribe links correct — [[remove]] not {unsubscribe}
- Make.com scenario built and active — Facebook Lead Ads to GetResponse
- Make.com tested with Facebook Lead Ads testing tool — shows Success
- Stripe to GetResponse connection tested — premium buyers land in correct list

PHASE 4 — WARRIORPLUS SETUP (3-5 DAYS BEFORE LAUNCH)

- WarriorPlus vendor account in good standing — no restrictions
- Front end product created in WarriorPlus — correct price and commission
- OTO product created in WarriorPlus — linked correctly in funnel
- Downsell product created in WarriorPlus — linked after OTO decline
- Funnel flow tested — buy front end, OTO appears, decline OTO, downsell appears
- Affiliate commission rates set — 75-100% front end, 40-50% OTO
- JV page written and live — includes funnel breakdown and commission amounts
- Affiliate tools prepared — email swipes, banner images, social posts
- Product submitted for WarriorPlus approval — allow 24-48 hours
- Launch date set — at least 5 days after approval to allow affiliate recruitment

PHASE 5 — AFFILIATE RECRUITMENT (LAUNCH MINUS 5 DAYS)

- List of 20+ potential affiliates identified on WarriorPlus
- Cold outreach emails sent to top 10 affiliate prospects
- Follow-up emails sent to non-responders after 48 hours
- Affiliate approval process set up in WarriorPlus
- Launch announcement sent to approved affiliates with swipe copy
- Reminder email scheduled for launch day morning
- Solo ad ordered on Udimi for launch week delivery
- Facebook ad campaign active and out of learning phase

LAUNCH DAY CHECKLIST

- All products set to live in WarriorPlus — not draft or pending
- All pages loading correctly — no 404 errors
- Payment processing working — complete a real test transaction
- Thank you pages loading after purchase
- Download links working
- Email delivery working — buy and confirm you receive Day 0 email
- Make.com scenario active and showing green
- Launch announcement sent to email list
- First Facebook post of launch day published
- Affiliates notified — launch is live

POST-LAUNCH (DAYS 1-7)

- Check WarriorPlus dashboard daily — sales, refunds, affiliate activity
- Check GetResponse daily — new subscribers, open rates, click rates
- Check Make.com — scenarios running without errors
- Check Facebook Ads Manager — cost per lead, CTR, ad spend
- Reply to any customer support emails within 24 hours
- Thank affiliates who made sales — personal emails build relationships
- Document what worked — traffic sources, ad angles, email subject lines
- Plan next product or traffic experiment based on data

B O N U S 3

Affiliate Recruitment Swipe Pack

Ready-to-send emails to recruit JV partners and affiliates to promote your product

These are complete email templates for recruiting affiliates to promote your product on WarriorPlus and JVZoo. Customize the bracketed sections with your specific product details. Send from a professional email address — not a free Gmail account.

The most effective affiliate recruitment combines these emails with direct outreach on social media, WarriorPlus messaging, and posting in JV Facebook groups. Email alone is not enough — relationships drive affiliate promotions.

C O L D O U T R E A C H E M A I L S

SWIPE 1 — C O L D O U T R E A C H (S H O R T A N D D I R E C T)

Subject: Quick question about promoting [PRODUCT NAME]

Hey [AFFILIATE NAME],

I've been following your promotions on WarriorPlus and I really respect the quality of products you choose to promote.

I'm launching [PRODUCT NAME] on [LAUNCH DATE] — a [BRIEF DESCRIPTION] in the [NICHE] space priced at \$[PRICE].

The funnel:

→ Front end: \$[PRICE] — [COMMISSION]% commission (\$[COMMISSION AMOUNT] per sale)

→ OTO: \$[OTO PRICE] — [OTO COMMISSION]% commission (\$[OTO COMMISSION AMOUNT] per sale)

Early testers are seeing [CONVERSION RATE OR POSITIVE FEEDBACK] and I'm expecting strong results.

Would you be open to promoting? Full swipe copy, email templates, and a review copy are

ready for you.

JV page: [YOUR JV PAGE URL]

[YOUR NAME]

[YOUR EMAIL]

SWIPE 2 — COLD OUTREACH (STORY-LED)

Subject: I built something you might want to promote

Hi [AFFILIATE NAME],

Quick story.

I spent [TIME PERIOD] building a complete [DESCRIPTION] system from scratch — [BRIEF DESCRIPTION OF WHAT THE PRODUCT COVERS]. I documented every step and turned it into a product called [PRODUCT NAME].

It's launching [LAUNCH DATE] on WarriorPlus and I'm looking for quality affiliates who serve [TARGET AUDIENCE].

Here's why I think your list would respond well:

- Your audience is [REASON IT FITS THEIR LIST]
- The front end is \$[PRICE] — accessible for everyone
- You earn [COMMISSION]% on front end + [OTO COMMISSION]% on the \$[OTO PRICE] OTO

JV details: [JV PAGE URL]

Review copy request: Just reply to this email

I keep my affiliate base small and treat partners well. Happy to answer any questions.

[YOUR NAME]

SWIPE 3 — COLD OUTREACH (RESULTS-FOCUSED)

Subject: [PRODUCT NAME] converting at [CONVERSION RATE] in testing [AFFILIATE NAME],

Testing numbers for [PRODUCT NAME] before our [LAUNCH DATE] launch:

- Opt-in rate on landing page: [RATE]%
- Front end conversion: [RATE]%
- OTO take rate: [RATE]%
- EPC in testing: \$[AMOUNT]

The product: [BRIEF DESCRIPTION]

The audience: [TARGET AUDIENCE]

The commission: [COMMISSION]% front end / [OTO COMMISSION]% OTO

Your list of [AUDIENCE TYPE] would be a natural fit.

Full JV details + swipe copy: [JV PAGE URL]

Worth 2 minutes of your time?

[YOUR NAME]

P.S. — Launch is [DATE]. Swipe copy ready now, review copy available on request.

FOLLOW-UP EMAILS

SWIPE 4 — FIRST FOLLOW UP (48 HOURS AFTER COLD OUTREACH)

Subject: Following up — [PRODUCT NAME] launch [DATE]

Hey [AFFILIATE NAME],

Just following up on my note about [PRODUCT NAME] launching [LAUNCH DATE].

I know you're busy — this will be brief.

The product helps [TARGET AUDIENCE] [ACHIEVE RESULT] in [TIME FRAME]. It's priced at \$[PRICE] with [COMMISSION]% commission.

One thing I didn't mention — I'm offering a [BONUS FOR EARLY AFFILIATES] for affiliates who commit before [DATE].

If this is a fit for your list: [JV PAGE URL]

If it's not — no worries at all. Thanks for your time either way.

[YOUR NAME]

SWIPE 5 — SECOND FOLLOW UP (LAUNCH WEEK)

Subject: Last chance — [PRODUCT NAME] launching [DATE]

[AFFILIATE NAME],

[PRODUCT NAME] launches [LAUNCH DATE].

Quick stats from our pre-launch:

→ [POSITIVE METRIC 1]

→ [POSITIVE METRIC 2]

→ EPC tracking at \$[AMOUNT]

If you've been on the fence — this is the week.

Affiliate link + all swipe copy: [JV PAGE URL]

Deadline to be included in launch stats: [DATE]

[YOUR NAME]

LAUNCH ANNOUNCEMENT TO APPROVED
AFFILIATES

SWIPE 6 — LAUNCH DAY ANNOUNCEMENT**Subject: WE'RE LIVE — [PRODUCT NAME] launch starts NOW**

[AFFILIATE NAME] — we're live!

[PRODUCT NAME] is now live on WarriorPlus.

Your affiliate link: [AFFILIATE LINK URL]

QUICK STATS:

- Front end: \$[PRICE] — [COMMISSION]% commission
- OTO: \$[OTO PRICE] — [OTO COMMISSION]% commission
- Downsell: \$[DOWNSELL PRICE] — [COMMISSION]% commission

SWIPE COPY READY:

Email Subject: [GIVE THEM A SUBJECT LINE]

Email Body:

[PASTE YOUR BEST SOLO AD SWIPE HERE — the one most relevant to their list]

Post the link: [YOUR LANDING PAGE URL]

Questions? Reply directly to this email. I'm watching my inbox all day.

Let's make some sales!

[YOUR NAME]

SWIPE 7 — MID-LAUNCH UPDATE (DAY 3)**Subject: Day 3 update — [PRODUCT NAME] stats inside**

[AFFILIATE NAME],

Day 3 of the [PRODUCT NAME] launch. Here's where we stand:

- Total sales so far: [NUMBER]
- Current EPC: \$[AMOUNT]
- Top affiliate earning: \$[AMOUNT]

There's still [NUMBER] days left in the launch window.

If you haven't mailed yet — here's a fresh angle:

Subject: [ALTERNATIVE SUBJECT LINE]

[PASTE ALTERNATIVE EMAIL SWIPE]

Your affiliate link: [AFFILIATE LINK]

Any questions — reply here and I'll get back to you within the hour.

[YOUR NAME]

SWIPE 8 — LAUNCH CLOSING (FINAL 24 HOURS)

Subject: Final 24 hours — [PRODUCT NAME] closes tomorrow

[AFFILIATE NAME],

Final 24 hours of the [PRODUCT NAME] launch.

If you haven't mailed yet — now is the time. Closing deadlines always spike conversions.

[LAUNCH CLOSE DATE/TIME] — we close the launch pricing.

Suggested subject line for urgency:

"This closes tomorrow — [BENEFIT OF PRODUCT]"

Your affiliate link: [AFFILIATE LINK]

After this launch closes I'll be putting together stats for our next promotion. The affiliates who mailed get first access.

Thank you for being part of this launch.


[YOUR NAME]

JV FACEBOOK GROUP POST TEMPLATES

Post these in JV Facebook groups to recruit affiliates organically. The largest active groups include: JV Notify Pro Community, Warriors For Hire, and Digital Marketing Rockstars. Post 5-7 days before your launch date.

FACEBOOK GROUP POST 1 — LAUNCH ANNOUNCEMENT


Subject: (Not an email — this is a Facebook group post)

 SEEKING QUALITY AFFILIATES — [PRODUCT NAME] launching [DATE]

Hey JV community!

I'm launching [PRODUCT NAME] on WarriorPlus [DATE] and looking for quality affiliates in the [NICHE] space.

 THE PRODUCT: [BRIEF DESCRIPTION]

 THE AUDIENCE: [TARGET AUDIENCE]

 THE COMMISSIONS:

→ Front end \$[PRICE] — [COMMISSION]% = \$[AMOUNT] per sale

→ OTO \$[OTO PRICE] — [OTO COMMISSION]% = \$[AMOUNT] per sale

 TESTING NUMBERS: [SHARE POSITIVE STATS IF AVAILABLE]

 WHAT I PROVIDE:

→ Email swipe copy

→ Social media posts

- Banner ads
- Review copy on request

JV Page: [URL]

DM me or drop a comment below if you want to partner up. Happy to answer any questions!

FACEBOOK GROUP POST 2 — RESULTS UPDATE

Subject: (Post this 2-3 days into launch as a follow-up)

 [PRODUCT NAME] LAUNCH UPDATE — Day [NUMBER]

For anyone who saw my JV post last week:

[PRODUCT NAME] has been live for [NUMBER] days and here's where we stand:

- Sales: [NUMBER]
- EPC: \$[AMOUNT]
- Opt-in rate: [RATE]%
- OTO conversion: [RATE]%

Still [NUMBER] days left in the launch window.

If you haven't promoted yet — affiliate link and full swipe copy at: [JV PAGE URL]

DM me for a review copy or any questions.

[YOUR NAME]

Your affiliate recruitment system is complete. The money is in the relationships — treat every affiliate like a valued partner and they'll promote your future products too.